

Privacy Policy

1. Collection of Information

Depending on what you do when you visit any web site, you provide information about your visit to the site's owners. Your visit to LEADERS site may provide us with certain statistical information collected on an aggregate basis as you browse the site. We use the information to improve the usefulness and quality of the site and to respond to our visitors' requests for information or other services. Except as specifically noted below or in the LEADERS Terms and Conditions of Use, we do not use your personal information for any other purpose and we do not sell or distribute it to any third party.

As you browse LEADERS' web site, we are able to collect information on the domain from which you contacted us, but not usually personal individual information such as your e-mail address. We also capture information that helps us track, among other things, the number of visits to our site, the number of return visits, which pages at the site are visited most often, where visitors were before they linked to our site and the number who leave our site via a link to another site. These statistics are collected through web server logs and cookies, which allow us to trace the paths followed by visitors to our site as they move from one page to another. Cookies do not capture your individual e-mail address or any private information about you.

When you send us an e-mail to comment on our products or services or to ask a question, we learn your exact e-mail address and any personal information about you that you elect to provide in the e-mail. The information is used only to respond to your communication, but will be stored, along with our reply, in case further communication is necessary or appropriate. Your e-mail address will not be used to send you unsolicited messages or information about LEADERS, nor will it be sold to anyone else for such use. If your e-mail requested information or other services offered through our site, your e-mail address will be used to provide the requested information or service until it is no longer available or until you affirmatively ask us to stop providing the product or service. We will not use your address to send you unsolicited information, unless it is related to the information or service you requested

2. Collection and Protection of Personal and Business Information

If you choose to apply as a merchant to open an account for processing credit card transactions by your customers, or any of the other services offered by LEADERS, or have already chosen to do so, you will be providing, or have already provided, information about yourself and/or your business to LEADERS. LEADERS takes the confidentiality of your personal and business information very seriously. We do not collect information from you unless you provide it to us in connection with your application for a service or product offered by LEADERS, and the information provided to us is used for the purposes of considering, underwriting, approving and setting up your account for the product or service you requested. In addition, from time to time, LEADERS may use certain of the information you provide to us to contact you about other products or services offered by LEADERS, or its business partners, that may be of interest to you. LEADERS may also provide your contact information to certain of its business partners to enable them to contact you directly regarding such products or services. If you do not want LEADERS or its business partners to contact you about such other products or services, please send an e-mail to nodirectmarketing@lms-corp.com. Please make sure to provide us with your business name, city, state, and merchant identification number (MID). If you have multiple accounts with us, identify each account for which you are opting out. LEADERS will promptly honor any such request received at this e-mail address.

3. Children

LEADERS does not solicit data from children and does not market to children.

4. Linking to Other Sites

Remember that when you link to another site from LEADERS, we do not control the site and neither our Rules of Use nor our Privacy Statement apply to the linked site. Your use of other sites is subject to that site's own Rules of Use and Privacy Statement and you should review them before browsing the site.